

# Diego Munar

Senior Product Designer · Payments and fintech interfaces, design systems, AI-native practice

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Colombia · Remote

## SUMMARY

Product designer with 6 years in fintech, most of it spent on payments and investing products where a design error costs the user money. At Veritran I designed banking and payment flows across five markets for Banorte, Banco Provincia and Manchester City FC, products with heavy compliance rules and many interdependent states. At PPI, Argentina's largest investment broker, I led the redesign of the core trading platform and rebuilt account opening for individuals and companies, with conversion up ~20–30% measured by A/B testing. At Tilt I was owner of the company's first design system, built from scratch and adopted by four designers and the front-end team. I also designed and built a member dues payment app end to end on React Native and Supabase for a club of around 460 members, and the bank's own engineers reviewed that code before certifying the gateway. I run Claude Code, Cursor and a Figma MCP server daily and prototype in real code. Colombian, English C1.

## EXPERIENCE

### Product Designer & Developer (Independent)

01/2026 – Present

Colombia (Remote)

*Building products and AI-augmented design workflows.*

- Designed and developed diegomunar.com end to end in Next.js, Tailwind and Framer Motion, including its own three-layer token architecture and an audit script that measures design system adoption in the codebase on every commit
- Configured a Figma MCP (Model Context Protocol) server integrated with Claude Code and Cursor, and use it on real projects to take Figma designs to production-ready code
- Designed and built a member dues payment app from scratch (React Native/Expo, Supabase, bank payment gateway integration) for a club of ~460 members on iOS and Android: end-to-end ownership from product design through full-stack implementation and gateway certification

### Sr. Product Designer · Tilt

06/2025 – 12/2025

United States (Remote)

*Enterprise HR and compliance SaaS. Tools for complex leave and workforce management at scale.*

- Built Tilt's first design system from scratch as its owner, on a team of 4 designers. Defined design tokens (color, typography, spacing, radius, motion), built a scalable component library and documented the system while delivering product design work in parallel
- Consolidated ~25 fragmented UI patterns across the product, including 2–3 competing versions of core components, into canonical variants adopted by all 4 designers
- Used Cursor and Claude Code to accelerate token generation and component documentation, demonstrating concrete AI-augmented design workflows to the team
- Designed a contribution model and ran internal sessions to bring fellow designers into the system, establishing shared standards across cross-functional teams

### UX/UI Designer · Veritran

08/2024 – 06/2025

Argentina (Remote)

*Global fintech SaaS with no-code financial solutions across LATAM, the US and Europe.*

- Designed financial product experiences across 5 countries (Argentina, Mexico, Colombia, US, UK) for clients including **Banorte** (Mexico's largest bank), **Banco Provincia** (Argentina's 2nd largest bank) and **Manchester City FC**
- Managed multi-brand design tokens across web and mobile touchpoints, holding visual consistency across products and contributing to shared design systems used by several product teams
- Designed the Florida Banking Forum's first mobile app from scratch on iOS and Android, owning it end to end from discovery through launch

Argentina (Remote)

Argentina's largest investment broker. In-house product team building retail and institutional financial tools.

- Led the redesign of the core trading interface, the platform's most critical surface, where users execute investments across complex financial instruments. Simplified dense real-time data, order books and system states (positions, order types, market data) into clear, trustworthy interactions. Post-redesign, investment activity metrics increased among retail users, tracked via internal BI
- Redesigned the full account opening onboarding flow, lowering the barrier for less experienced investors. Account opening conversion among retail users increased ~20–30%, concentrated in the entry-level segment the redesign targeted
- Owned and ran Hotjar surveys, heatmaps and behavioral analytics alongside A/B tests, validating hypotheses with qualitative and quantitative data to prioritize iterations on high-impact flows
- Built a shared component library standardizing patterns and documentation across multiple designers, accelerating design-to-development handoff and enabling cross-team consistency
- Recognized at a company-wide all-hands for contributions to the increase in investment metrics and new account numbers

Argentina (Remote)

End-to-end responsive web design and development for small and mid-size business clients: UX research, visual design, Webflow development and launch.

EDUCATION & CERTIFICATIONS

UX Management: Strategy and Tactics, Interaction Design Foundation (IxDF), 2026

AI for Designers, Interaction Design Foundation (IxDF), 2024

UX Research, Universidad de San Andrés, 2023

Google UX Design Professional Certificate, Coursera, 2021

English C1 Advanced, EF SET, 2024

Industrial Design, University of Buenos Aires (FADU), 2016 – 2021

TECHNICAL SKILLS

|                      |                                                                                                                                                                                        |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Payments and Fintech | Payment and money movement flows · Trading and order execution · KYC and KYB · Transaction states, fees and confirmations · Multi-market regulatory constraints · Gateway integrations |
| Product Design       | End-to-end product design · Information architecture · Interaction design · Prototyping · Accessibility (WCAG) · Responsive design · Mobile (iOS, Android) · Web                       |
| Complex Interfaces   | Dashboards and operational workflows · Dense real-time data · System, error and empty states · Edge cases · Information hierarchy under constraint · Data tables and filtering         |
| Design Systems       | Design tokens · Component architecture · Figma variables · Cross-platform consistency · Contribution models · Engineering-ready documentation                                          |
| AI-Augmented Design  | Claude · Claude Code · Cursor · Figma MCP integration · AI workflows for ideation, prototyping, research synthesis and design-to-code                                                  |
| Front-end            | HTML · CSS · JavaScript · React · Next.js · React Native/Expo · Tailwind · Framer Motion · Supabase · GitHub                                                                           |
| Research and Data    | User research · Usability testing · A/B testing · Heuristic evaluation · Hotjar (surveys, heatmaps, behavioral analytics) · Competitive analysis                                       |
| Tools                | Figma · FigJam · Framer · Webflow · Adobe Creative Suite · Notion · Slack · Jira                                                                                                       |
| Languages            | Spanish (Native) · English (C1 Proficient)                                                                                                                                             |